

Bike Ride for Hope
Inaugural Charity Event
Saturday, March 28, 2020



Contact
Gus Toubia
Gus@Globalhope365.org
Mobile +1.714.319.2525



Global Hope 365
335 Centennial Way
Tustin, CA 92780
+ 949 682 8973



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About Bike Ride for Hope

Bike Ride for Hope is a unique cycling fundraiser to take place on Saturday, March 28, 2020 at the District in Tustin, CA. Bike Ride for Hope is the Inaugural annual fundraising event of Global Hope 365. As a nonprofit that advocates for the health and wellbeing of girls and women, Global Hope 365 intends to create community events that are inclusive, empowering, and enriching. Global Hope 365 is geared to attract a wide ridership including experienced cyclists as well as amateur cyclists. The race will bring in new cyclists, including students. It will open up a new segment of young riders offering a course that is newbie friendly and welcoming to female athletes.

About Gus Toubia

Gus Toubia is a cycling enthusiast, attending more than 20 cycling events per year. In 2018, Gus retired from his role as President of TMX Engineering. Since his retirement, Gus rides daily, dedicating his free time to his passion for cycling. In 2019, Gus joined the Board of Directors of Global Hope 365 as Treasurer. Bike Ride for Hope is Gus's passion project, allowing him to combine his love for cycling and his dedication to human rights.

Why sponsor Bike Ride for Hope?

The purpose of the Bike Ride for Hope is to raise awareness and involve the community in a shared purpose, to save and empower women and girls.

Location

Bike Ride for Hope will take place at the District at Tustin Legacy (www.the-districttl.com), a modern marketplace home to more than 100 retail shops and restaurants. The District provides an ideal setting for a cycling event as there is a large parking lot for vendor booths. The event program will be held under a covered structure with ample shade and infrastructure. Signage will be prominently displayed in this busy shopping center. The district offers 24-hour security services.



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Community Presence

Global Hope 365 has built a local audience encompassing The Police Departments including the Orange County Task Force on Human Trafficking, School Board officials, community leaders, volunteers, and supporters. The purpose of the Bike Ride for Hope is to create a positive family-oriented event to promote health, wellness, and raise awareness for Global Hope 365's mission.

Target Riders

All athletes 18 years or older.

Amateur and professional riders.

Both men and women including couples and families.

Event Speakers

We will host community leaders as event speakers. Names will be added to our website as the names are confirmed.

Percentage of Sponsor Donations that go towards Programs

100%.

Our Charity

Global Hope 365

- Advocates for the freedom and sovereignty of girls and women.
- Based in Orange County, California with global reach.
- Tightly connected to the local community.
- Partnerships with law enforcement and community leaders.



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	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Booth Space	10 x 20	10 x 10	10 x 10	10 x 10
Opportunity to Offer Prizes	Yes	Yes	Yes	Yes
“Sponsor Billing”	Yes	Yes	Yes	Yes
Presence on Website	Logo	Logo	Logo	Name
Inclusion in all Pre and Post Email Campaigns	Yes	Yes	Yes	No
Social Mentions	Two	One	One	No
Logo or Name on All t-shirts	Yes	Yes	No	No
Online Article(s)	1	1	No	No
Banner Locations Onsite	3	1	No	No
Inclusion in Pres Release	Yes	No	No	No
Cost	\$10,000	\$5,000	\$3,000	\$1,500

Please make checks payable to:

Global Hope 365,
 335 Centennial Way Suite 100
 Tustin, CA 92780

Credit card payments accepted on our website:

<https://www.globalhope365.org/donate>



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Issues Critical to California.

Child Marriage

Approximately 248,000 children, some children as young as 12 were married in the U.S. between 2000 and 2010. The State of California does not compile or did not release data regarding the number of children that were legally wed in the state of California. Child marriage often compromises a girl's development. In addition, child brides are at increased risk of domestic violence and two-thirds of child marriages end in divorce.

United Nations Sustainable Development Goals and Child Marriage. The United States and 192 other countries have signed on to support the Sustainable Development Goals ("SDGs"). Child marriage is included under Goal 5 "Gender Equality." That means there will be global attention on the negative effects of child marriage on the victims including physical, mental and emotional abuse. The SDGs also highlight how goals to empower women are interrelated and support other goals such as quality education and economic growth. The 2018 bill presented in Sacramento failed to connect Child Marriage to Californians and to connect to a global campaign to prevent human rights abuse. Global Hope 365 believes this legislative misstep occurred from a lack of education and community awareness. As a world leader, the full eradication of child marriage in all 50 US states should occur years in advance of the target date of 2030. Global Hope 365 advocates at the state level to spread awareness and bring California in line with global standards on human right and gender equality years ahead of the 2030 goal.

Human Trafficking

California, a populous border state with a significant immigrant population is one of the nation's top four destination states for trafficking of human beings. According to the Human Trafficking Hotline, more calls came from California than any other state in 2018, with Los Angeles listed as one of the top 10 cities that calls originate from. The Orange County Human Trafficking Task Force ("OCHTTF") released its 2019 Human Trafficking Victim Report reflecting data and statistics from 2017 and 2018 reporting that 415 human trafficking victims were assisted in that time period.

About Global Hope 365

Global Hope 365, a 501(c)3 nonprofit organization, based in Orange County was launched in January of 2019. Since the launch of Global Hope 365, the organization has focused on outreach, advocacy, education, raising awareness and saving lives. Through the nonprofit's advocacy, citizens of California have been shocked to learn that Child Marriage is legal in their home state. Although Human Trafficking is a more widely recognized issue in the state of California, Global Hope 365 advocates for the policies and laws that will disrupt the market of buying and selling women and children for sex.



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The mission statement of Global Hope 365 is as follows. “Global Hope 365 is dedicated to improving the lives of women and girls, locally and worldwide, by advocating for their safety through raising awareness, education, and empowerment. We do this by collaborating with local groups and institutions to help them in solving inequitable practices based on gender. Our focus is on ending harmful practices towards women and girls such as Child Marriage and Human Trafficking.”

Global Hope 365 is a 501(C)(3) NON-PROFIT, TAX ID #82-1958699,
www.GlobalHope365.org

Global Hope 365’s Community Impact.

In less than one year we have been able to:

- Hosted our first Annual Human Trafficking and Child Marriage Forum at UCI School of Law on 9/14/2019
- Launched the historic California Coalition to End Child Marriage during the Forum on 9/14/2019
- Our founder and President received an Award by Women For: Orange County for the work Global Hope 365 is doing in Orange County, CA and beyond.